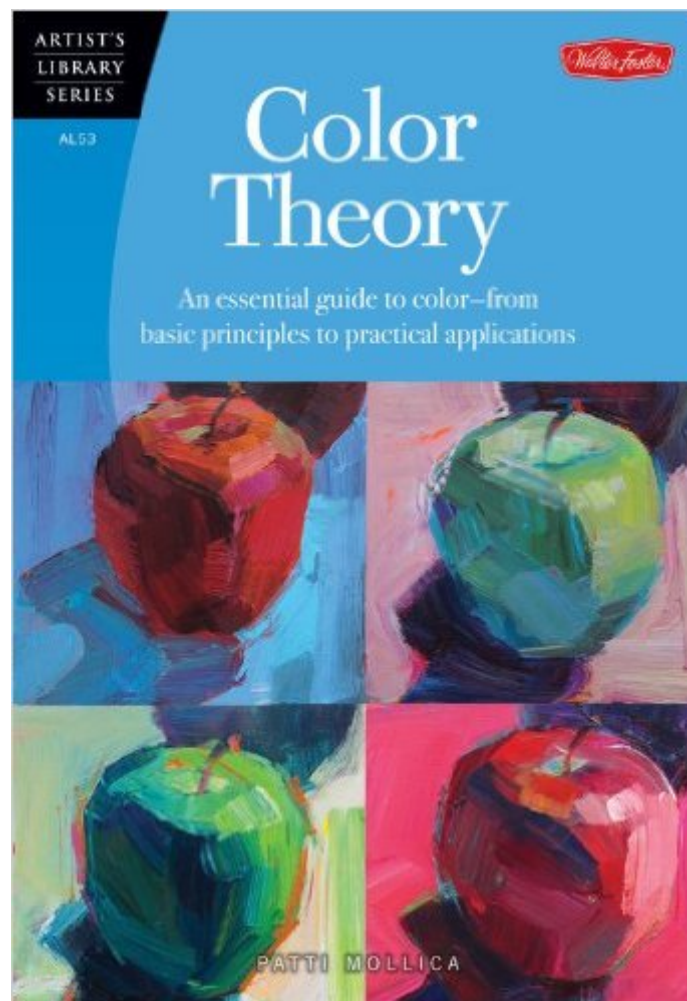


The book was found

Color Theory: An Essential Guide To Color—from Basic Principles To Practical Applications (Artist's Library)



Synopsis

Color Theory features everything an artist might need to know about color, including color psychology, pigment characteristics and terms, color schemes, color mixing, shadows, highlights, and much more. Regardless of your medium, a solid understanding of color and its applications is essential. With a fresh, contemporary take on the subject of color, this essential guide features step-by-step projects and practical tips and techniques to put color knowledge to effective use.

Book Information

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Customer Reviews

Really a good book. I was scared when I got it, because it's very small, so I thought there couldn't be anything in it that I hadn't found from a few college courses and reading about color on-line. However I found that I'd purchased a book that is not only a quick read but also a very handy reference with a lot of great tips that I keep referring back to! If you're a painter, this book is going to be a big help, because it specifically goes over mixing paint. But even as a digital artist I found a lot of good tips!

This is such an excellent book. I'm so glad the author/artist Patti Mollica wrote it. The many images, diagrams, examples are concise and helpful and inspiring. If you don't already own this book, I highly recommend it.

I wanted a concise, illustrated update on the more modern rules of color theory and this book gave it

to me, along with the facts on acrylics. Indispensable.

I am a big fan of Patti Mollica. I have all published purchasable item available. Following are my personal opinions. All three of the DVDs I found very valuable. They are full of information despite my many years painting. They were perfect brain jogs, exactly what I needed! Her Color Theory book is good classic color theory. For a newer painters I might recommend it if I could not convince them to FIRST look at. "Blue and Yellow Don't Make Green" The "Don't make" book is a real eye opener and I Highly advise it for newer painter interested in color theory. Ms Mollica's is good as well, but really does not present new ideas, not because it is negligent, but because it is another book on contemporary classic color theory. It is good, however, I recommend the "Don't Make" book over hers. The "Modern Acrylics" book is interesting if you are unfamiliar with acrylics and all their possibilities. Do be aware that it is basically a how to use Golden products book, and in my opinion, that could be its title.. If you have other authors' books about the available acrylic gels, mediums, paste, additives, paints etc, this book hold nothing new. If you do not have other book on the subject, this is an affordable book that can introduce you to the wide and wonderful world of acrylics! For me, the DVDs were wonderful, all of them! The books were just more of information that most experienced painters already have.. The books are nothing about her work or how she approaches it. The DVDs were totally that!

This book is a little gem as an introduction to color or just to pull together color theory in concise form for the intermediate artist. I found a few inaccuracies that are obvious so don't detract from the value of this book. I may keep it in the studio for a quick reference. There is a lot of information in this little book which is well written and an easy read. I highly recommend it.

This is a good book for beginning artists. Although I have many years of experience as an artist, I found this guide useful for putting my intuition and experience into words as I now work as an instructor. I wish I had discovered a book like this sooner in my career, it would have saved me some hard-learned lessons! It explains a lot about how color balance and contrast in artwork can affect the overall quality of one's art, (skill notwithstanding: you can apply these principles as a very low-level beginner or as an advanced artist.) As with anything else, becoming a good artist requires a lot of practice as well as practical knowledge. This book does a good job of spelling out the things one might normally have to try for oneself and discover through trial and error. Rather than stumbling upon success, an artist should learn the basics of color theory and strategically apply those ideas

while composing a piece. I have also suggested to my students to purchase this book because it's super-affordable and even if they don't plan to do art professionally, the book is simple enough and clear enough that they can apply their newfound knowledge right away. Although becoming truly good at art requires a big time commitment, even the casual artist will see a big improvement in their work with a minimal time investment: the time required to read and understand this book. It's especially helpful to have color illustrations for more "obscure" concepts that would puzzle a newbie (such as the idea of "red" blues and "cool" reds). It's also helpful for advanced artists to keep such things in mind while mixing new colors and developing palettes. Rather than purchasing supplies as-needed, one can use this guide to plan out which of the many pigments available will be most useful for the specific effects one is going for.

recommended by art instructor and it is good as he said. Good info on color mixing and other elements of color theory. Very succinct and to the point. Highly recommend it.

One of the best color theory books I have read. It explains color in a way that is easily understandable. I have been painting professionally for over 26 years and learned things. The photos were really great and went right along with the explanations. I will be recommending it to my students. It is a small book but packed with great info.

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